



BLUE HILLS CIVIC ASSOCIATION ANNOUNCES THE APPOINTMENT OF MS. JOANN PRICE, CO-FOUNDER OF FAIRVIEW CAPITAL PARTNERS TO ITS BOARD OF DIRECTORS

(Hartford, CT) - The Blue Hills Civic Association (BHCA) announced that Ms. JoAnn Price has been appointed to the organization's board of directors, effective March 26, 2020. Ms. Price is the co-founder/managing partner *(with Mr. Laurence C. Morse, Ph.D)* of Fairview Capital Partners, a private equity investment firm with offices located in West Hartford, CT.

Fairview Capital Partners was named the 2005 Black Enterprise Financial Company of the Year and has received many financial industry related awards for their trailblazing accomplishments in relation to investment in ethnically diverse and underserved markets.

In 2019, Ms. Price was the recipient of The Hartford Business Journal's Lifetime Achievement Award, and has a history of serving with distinction on a variety of faith-based, arts and community organizations. Her most recent non-profit board service was in a board chair capacity with The Hartford Foundation for Public Giving.

"As a board, we're always looking for individuals who possess certain talents and skills to move our organization forward. It's very clear that JoAnn's stellar business experience, financial acumen and outstanding leadership abilities will be an asset to our board. We are also impressed with her down-to-earth style, commitment to the Hartford community - which includes concern and mentorship, positioning BHCA and North Hartford for success. We are so pleased to have JoAnn join our board!" says BHCA Board Chair Victoria Fennell.

BHCA Executive Director Vicki Gallon-Clark also stated that "I am so pleased to welcome Ms. JoAnn Price to the BHCA family as a board member! I am extremely impressed with JoAnn's incredible people skills, her proven leadership and ability to get things done. We have already talked about some exciting initiatives - all I can say at this point, is stay tuned!"

The Blue Hills Civic Association, founded in 1962, empowers the people living and working in Blue Hills and surrounding communities, to create stable and attractive neighborhoods through organizing, advocacy and multi-generational programs.

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